

# MBA *Adult & Graduate Studies*

## Master of Business Administration

This degree is designed for the experienced working professional who, upon completion of the degree, will possess the appropriate knowledge, practical skills, and professional abilities necessary to fill executive, managerial, and administrative positions in business, industry, medicine, government, and non-profit organizations. Plus, you can focus on one of four concentrations: Human Resources, Finance, Marketing, and Nursing Management.

## User Friendly!

*What adult learners want.*

- Easy online application
- Locked-in tuition\*
- Designed for adult learners
- Take one subject at a time
- Continue to work full-time
- Financial Aid available
- In-state tuition for all

\*Tuition is frozen for core classes at the time of enrollment. Some exceptions apply.



OKLAHOMA WESLEYAN  
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*A university where Jesus is Lord*



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# MBA

On-ground or Completely Online

## Admission Requirements

- Submission of official transcripts of all undergraduate coursework
- An earned undergraduate GPA of 3.0 on a 4.0 scale (conditional admission may be granted for GPA's as low as 2.50).
- A minimum of 3 years of full-time work experience
- Three letters of recommendation from persons qualified to judge the applicant's professional expertise, character, and capacity for graduate-level work
- Submission of a written admissions essay
- Approval by the Graduate Business Admissions Committee
- Payment of the \$50.00 application fee
- Passing TOEFL score for students whose first language is not English (US citizens exempt)
- Submission of current resume
- Students enrolling in the MBA program must either own or have access to a computer

## Graduation Requirements

In order to graduate from Oklahoma Wesleyan University with the MBA degree a student must complete the following criteria:

- Completion of 36 core hours are required with a minimum cumulative GPA of 3.00. A grade of D or lower will not count toward meeting graduation requirements.
- Satisfactory completion of the Capstone Business Course (BUSI 6503 Strategic Management) with a grade of C or better.
- A minimum residency of one year and at least 33 semester hours completed at Oklahoma Wesleyan University. (Students should normally complete the program in approximately 24 months).
- All graduation requirements completed in no more than five years at Oklahoma Wesleyan University.
- Payment of all tuition and fees.

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## Master of Business Administration Core Curriculum Sequence

**BUSI 5001 Introduction to Graduate Studies** (3 weeks, 1 credit hour)  
This course focuses on understanding and managing the transitions encountered by adult learners to the rigors of graduate academic work. Included is an orientation to university resources, AGS policies and procedures, and the learning team concept.

**BUSI 5123 Business Ethics & Leadership** (7 weeks, 3 credit hours)  
This course provides the graduate learner a firm understanding of the complex issues surrounding the leadership of self, others, and organizations. Emphasis is given to the ethics in a Christian context. Graduate learners explore a scriptural model for ethical decision making and apply it to practical situations.

**BUSI 5213 Organizational Behavior** (6 weeks, 3 credit hours)  
This course is an examination of the theory and practice of organizational behavior and management. The class examines the role of individual differences, perception, learning, motivation, group dynamics, teams, conflict, stress, communication, power, politics, leadership, and other factors having an impact on individual job and overall organizational performance in contemporary organizations. Secular theories are examined and then compared to important biblical principles and precepts.  
*Prerequisite: BUSI 5123 Business Ethics & Leadership.*

**BUSI 6011 Economic Tools Seminar** (1 weekend for on-ground, 1 credit hour)  
This short-term course is designed to refresh the basic economic analysis skills of the graduate learner who is far removed from undergraduate economics coursework. The focus of the course is placed on the practical application of the concepts. (Taken online over 3 weeks)

**BUSI 5223\* Managerial Economics** (7 weeks, 3 credit hours)  
This course applies economic theory to practical business operations. Emphasis will be given to demand, market structure, pricing, and strategy. Additional emphasis will be placed on the economic effects of organizational structure and design on firm value.

**BUSI 6013 Human Resource Leadership** (6 weeks, 3 credit hours)  
This course challenges graduate learners to examine and manipulate the major activities and subject areas necessary for the successful strategic management of an organization's people. Topic areas include planning, job analysis, law, recruitment and selection, development, performance appraisal, and compensation and benefits.

**BUSI 5453 Quantitative Analysis** (7 weeks, 3 credit hours)  
This course integrates statistical concepts, procedures, and software with business applications to assist in problem analysis and managerial decision making. Topics include descriptive statistics, tests of hypotheses, linear regression, analysis of variance, and contingency analysis.

**BUSI 6132 Leading Organizational Change** (5 weeks, 2 credit hours)  
This course prepares graduate learners for the hyper-turbulent environment of the twenty-first century via an in-depth exposure to organizational psychology and behavioral science techniques and methodologies to systematically bring about high-performing organizations. The course uses the "learning by doing" technique to help graduate learners improve organizational effectiveness by means of behavior modification and individual self-actualization.

**BUSI 5201 Accounting Seminar** (1 weekend for on-ground, 1 credit hour)  
Concentrates on interpreting financial statement information, using accounting information for decision making and evaluation, and examining current trends in accounting of importance to the manager. (Taken online over 3 weeks)

**BUSI 5243 Advanced Managerial Accounting** (9 weeks, 3 credit hours)  
The fundamental systems and procedures of managerial accounting built upon an overview of basic financial accounting principles and conventions will be presented. Emphasis will be given to the preparation and analysis of financial statements, budgeting, and systems of planning and control.

**BUSI 5503 Strategic Marketing Management** (6 weeks, 3 credit hours)  
This is an advanced course in marketing management with emphasis on management and marketing as they relate to product, price, promotion, and distribution. The legal and social environment within which marketing problems occur will be studied. Ethical problems specific to marketing will be studied through a biblical lens.

**BUSI 6101 Finance Seminar** (1 weekend for on-ground, 1 credit hour)  
This course emphasizes the basic knowledge necessary to succeed in graduate finance courses. The three main financial statements are introduced and time value of money calculations are emphasized. (Taken online over 3 weeks)

**BUSI 6223\* Corporate Financial Management** (9 weeks, 3 credit hours)  
This course is an intensive study of the finance function in the corporate world including the financial environment and relevant financial ratios. Emphasis will be given to financial planning, control, and problem solving of various management dilemmas as defined by selected cases.

**BUSI 6503 Strategic Management** (7 weeks, 3 credit hours)  
This is a capstone course designed to summarize MBA coursework and provide graduate learners with interrelated cases for study and analysis. In this course, graduate learners examine strategic processes that influence the direction of an organization. Graduate learners acquire techniques for defining the mission and objectives of an organization, understanding competitive forces and industry dynamics, analyzing components of a sustained competitive advantage, matching organizational strengths with environmental opportunities, and developing strategies and policies to achieve the organization's mission and balance the interests of relevant stakeholders. All other courses in the MBA program must be complete prior to enrolling in this course.

**Plus complete one of the four areas of concentration...**

**Human Resources Mgt:** BUSI 6113 Staffing; BUSI 6123 Training & Development  
**Marketing:** BUSI 6433 International Marketing; BUSI 6443 Advertising & Public Relations  
**Finance:** BUSI 6413 International Finance; BUSI 6423 Financial Institutions & Markets  
**Nursing Management:** NURS 5363: Healthcare Systems; NURS 5773 Health Informatics & Evidence-Based Practice  
*Substitute classes:*  
\*NURS 5223 Healthcare Economics replaces BUSI 5223 Managerial Economics  
\*NURS 6333 Financial Management for Nursing Managers replaces BUSI 6223 Corporate Financial Management

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