

## Digital Media Marketing

### Freshmen

1 <sup>st</sup> Semester	2 <sup>nd</sup> Semester
Literature of Old Testament BLIT 1103	Literature of New Testament BLIT 1203
COMP 1 ENGL 1103	COMP II ENGL 1203
Math Course	Art Appreciation & History ART 2353
General Psychology PSYC 1503	Science Course w Lab
OKWU orientation OKWU 1201	History 1313
Chapel SFOR 1000	Chapel SFOR 1000

### Sophomore

1 <sup>st</sup> Semester	2 <sup>nd</sup> Semester
CWVC 3103 Christian Worldview	Christian Spiritual Formation 3023
Humanities Elective	Literature Course
US Govt POLS 1103	Humanities Elective
Intro to COMM 1703 or 1803	COMM Elective
Introduction to Video Production (COMM 3273)	Media Lab COMM 2601
Media Lab COMM 2501	COMM Elective
Chapel SFOR 1000	Chapel SFOR 1000

### Junior

1 <sup>st</sup> Semester	2 <sup>nd</sup> Semester
Intro to Mass COMM COMM 2753	Identity & Strategy COMM 34323
Elective	Elective
Intro to Graphic Design COMM 2173	Digital Media Marketing (COMM 3513)
Elective	COMM Elective
COMM Elective	COMM Elective
Media Lab 3501	Media Lab 3601
Chapel SFOR 1000	Chapel SFOR 1000

### Senior

1 <sup>st</sup> Semester	2 <sup>nd</sup> Semester
	Elective
COMM Internship COMM 4103	Intro to Photography COMM 2373
Elective	COMM Elective
Elective	Capstone (COMM 4703)
Media Lab COMM 3501	Media Lab COMM 3601
Elective	
Chapel SFOR 1000	Chapel SFOR 1000