



Public Disclosure of Student Achievement

Institution Name: Oklahoma Wesleyan University

Business Unit(s) included in this report: Chesapeake Energy School of Business

Academic Period: Covered: 2019-2020

Date Submitted: January 2021

PROGRAM	INDICATOR	RESULT
	Indicator	Percentage Retained or Graduated
Bachelor of Science in Accounting	Retention	64%
Bachelor of Science in Business	Retention	43%
Bachelor of Arts in Business	Retention	0%
Bachelor of Science in Financial Economics	Retention	0%
Bachelor of Science in Management & Leadership	Retention	50%
Bachelor of Science in Marketing	Retention	100%
Bachelor of Science in Business Administration	Retention	72%
Bachelor of Science in Organizational Management	Retention	85%
Master of Business Administration	Retention	80%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	Calculated by taking all enrolled students in Fall 2019 and determining if the student re-enrolled in Fall 2020 or graduated