



Public Disclosure of Student Achievement

Institution Name: Oklahoma Wesleyan University

Business Unit(s) included in this report: Chesapeake Energy School of Business

Academic Period: Covered: Fall 2021-22

PROGRAM	INDICATOR	RESULT
	Indicator	Percentage Retained or Graduated
Bachelor of Science in Accounting	Retention	80%
Bachelor of Science in Business Administration	Retention	81%
Bachelor of Science in Business	Retention	76%
Bachelor of Science in Financial Economics	Retention	100%
Bachelor of Science in Management & Leadership	Retention	50%
Bachelor of Science in Marketing	Retention	80%
Bachelor of Science in Organizational Management	Retention	84%
Master of Business Administration	Retention	80%
Master of Strategic Leadership	Retention	56%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Attrition and Retention	Calculated by taking all enrolled students in Fall 2021 and determining if the student re-enrolled in Fall 2022 or graduated