



Public Disclosure of Student Achievement

Institution Name: Oklahoma Wesleyan University

Business Unit(s) included in this report: Chesapeake Energy School of Business

Academic Period: Covered: Fall 2022-2023

PROGRAM	INDICATOR	TARGET	RESULT
	Indicator	Percentage Retained or Graduated	Percentage Retained or Graduated
Bachelor of Science in Accounting	Retention	80%	88%
Bachelor of Science in Business Administration	Retention	80%	85%
Bachelor of Science in Business	Retention	80%	61%
Bachelor of Science in Business Communications	Retention	80%	75%
Bachelor of Science Emphasis in Financial Economics	Retention	80%	100%
Bachelor of Science Emphasis in Management & Leadership	Retention	80%	62%
Bachelor of Science Emphasis in Sports Management	Retention	80%	52%
Bachelor of Science Emphasis in Marketing	Retention	80%	71%
Bachelor of Science Emphasis in Sports Marketing	Retention	80%	62%
Bachelor of Science in Organizational Management	Retention	80%	100%
Master of Business Administration	Retention	80%	75%
Master of Strategic Leadership	Retention	80%	56%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Attrition and Retention	Calculated by taking all enrolled students in Fall 2022 and determining if the student re-enrolled in Fall 2023 or graduated

