



Public Disclosure of Student Achievement

Institution Name: Oklahoma Wesleyan University

Business Unit(s) included in this report: Chesapeake Energy School of Business

Academic Period Covered: Fall 2024-2025

Date Report Posted:

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Arts Business	Retention	80%	89%
Bachelor of Science in Accounting	Retention	80%	67%
Bachelor of Science in Business Administration	Retention	80%	67%
Bachelor of Science in Business	Retention	80%	89%
Bachelor of Science in Business Communications	Retention	80%	53%
Bachelor of Science Management & Leadership	Retention	80%	60%
Bachelor of Science Sports Management	Retention	80%	67%
Bachelor of Science Marketing	Retention	80%	50%
Bachelor of Science Organizational Management	Retention	80%	91%
Master in Business Administration	Retention	80%	81%
Master in Strategic Leadership	Retention	80%	65%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Attrition and Retention	Calculated by taking all enrolled students in Fall 2024 and determining if the student re-enrolled in Fall 2025 or graduated